

# Sign Dictionary: **Broadway**

## P E R M I T T E D S I G N A G E

### Awning/Canopy Sign

Any sign located on the valance of a shelter supported entirely from the exterior wall of a building which extends over a building feature such as a door or window or a landscape site feature such as a patio, deck or courtyard and which is constructed of fabric.



### Pedestrian Sign

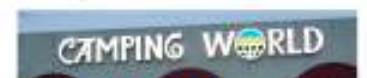
A type of projecting sign that is attached to a wall or to the underside of an awning, architectural canopy, or marquee with 1 or 2 sign faces perpendicular to the building façade & that identifies a use or service exclusively or primarily by a symbol.



### Wall Sign

Any sign, except for a super-graphic sign, that is attached to, affixed to, painted on or erected against the wall of a building or structure, with the exposed face of the sign in a plane approximately parallel to the plane of the wall.

Wall Signs - Channel Letters



# Sign Dictionary: Broadway

## LEGAL/NON-CONFORMING & OTHER RESTRICTED SIGNAGE

### Marquee Theater Sign

A sign that is located on a marquee, or a permanent roof structure attached to and supported by the building projecting over public property



### Open Panel Roof Sign

A type of roof sign consisting of channel letters, graphic segments, open lighting elements, or other open forms.



### Portable Menu Sign

A type of information sign that is limited to a message giving instructions, menus, selections or address numerals.



### Projecting Sign

A sign, other than a wall sign, that is attached to a building & projects outwards from the building with 1 or more sign faces approximately perpendicular to the face of the building.



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## LEGAL/NON-CONFORMING & OTHER RESTRICTED SIGNAGE

### Sandwich Board Sign

A portable sign consisting of two sign faces which connect at the top and extend outward at the bottom.



### Window Sign

A sign, except for a Super-graphic Sign, that is attached to, affixed to, leaning against, or otherwise placed within 6 feet of any window or door in such a manner that is visible from outside the building.



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## PROHIBITED SIGNAGE

### Billboard

Any sign on 1 or more poles that is: 1) 4 feet or greater in height; 2) is structurally separate from an existing building, and/or 3) is supported by independent footing inside an existing building or other improvement; 4) is supporting a sign panel that is attached to pole(s), or column(s) that may be cantilevered over a building.



### Can Sign

A sign whose text, logos, or symbols are placed on the plastic face of an enclosed cabinet attached to the face of a building. The face may be translucent or opaque and may be illuminated or unilluminated.



### Electronic Message Display Sign

A wall sign or theater marquee sign that displays still images, scrolling images, or moving images, including video animation, utilizing a series or grid of lights that may be changed through electronic means, including cathode ray, LED, plasma screen, LCD, fiber optic, or other electronic media.



### Illuminated Canopy Sign

An enclosed illuminated structure that is attached to the wall of a building with the face of the sign approximately parallel to the wall and with the message integrated into its surface.



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## PROHIBITED SIGNAGE

### Inflatable Device

Any cold air inflated object made of flexible fabric, resting on the ground or a structure, and inflated and sealed or equipped with a portable blower motor that provides a constant flow of air into the device. They are restrained, attached, or held in place by cord, rope, cable, or similar device and are used to attract the attention of the public.



### Monument Sign

A sign that is erected directly upon the existing or artificially created grade, or that is raised no more than 12 inches from the existing grade to the bottom of the sign, and that has a horizontal dimension equal to or greater than its vertical dimension.



### Pole Sign

A freestanding sign that is erected or affixed to 1 or more poles or posts and that does not meet the requirements of a monument sign.



### Supergraphic Sign

A sign consisting of an image that is applied to & made integral with a wall, projected onto a wall, or printed in vinyl, mesh, or other materials, and which is not a wall sign, mural sign, off-site sign, or temporary sign.

